

# Richmond Redevelopment and Housing Authority

**East End Transformation**

***AN OVERVIEW***

*March 2015*

# About RRHA

The Richmond Redevelopment and Housing Authority was established in 1940 by the Richmond City Council as the official agency charged with the responsibility of eliminating blight and developing affordable housing in the city of Richmond. RRHA is a political subdivision of the Commonwealth of Virginia.

**RRHA provides its housing and redevelopment services through three major Programs:**

- Housing Choice Voucher Program – HCVP (Section 8)
- Low-Income Public Housing Program
- Real Estate and Community Development

**RRHA serves the City of Richmond by advancing or providing:**

- Affordable housing; information and referrals for families
- Neighborhood revitalization and community development
- Economic and business opportunities

# RRHA's Strategic Redevelopment Priorities

***Goal:*** To create mixed-income, mixed-use communities to infuse economic vitality into our neighborhoods and create better living opportunities for our families.

## 3 Key Areas of Impact:

- ***Housing:*** Transforming distressed public housing into energy efficient, attractive, mixed income housing
- ***People:*** Supporting positive outcomes in health, education, safety, employment for residents of public and privately-owned housing
- ***Neighborhoods:*** Converting poverty areas into mixed income, healthy communities with viable schools, services, and access to jobs.

RRHA's Strategic Redevelopment Priorities:

# East End Transformation Planning

- **RRHA and City of Richmond plan to holistically revitalize Whitcomb and Creighton public housing and adjacent corridors. Creighton and Whitcomb consist of approximately 1000 units.**
- The process of transforming the East End has been underway since the summer of 2010 and planning charrettes continue to lead to a vision for the community.
- RRHA has selected **The Community Builders, Inc.** as the Master Developer for this initiative.
- The Transformation Effort did not receive the 2013 Choice Neighborhoods Planning Grant for Phase I (Church Hill North area), however, community engagement and planning efforts continue!

# Location Map of East End Transformation Effort: Phase I



City of Richmond, VA  
Geographic Information Systems



Location Reference

